



Welcome To Lively Root

We are delighted you have grown your Lively Root plant family. If you have any problems, need plant advice, or just want to have a great plant conversation, email us any time at support@livelyroot.com. We are incredibly thankful to have the opportunity to share our love of plants with you.

(Care Card on reverse!) ↘

Bromeliad

Bromeliad species



Native to South America, Bromeliads are all about color. Exotic, intriguing, and sun-loving, they're stunners as far as gifts go and deceptively easy to care for.



Indoor plant

70°–85°



Outdoor plant

60°–85°

✓ Success Tips

Unwrapping your plant:

To help your plant receive the oxygen and water it needs, please remove the plant from its dirt bag. Do not repot for the first 30 days after it arrives to avoid transplant shock.

Watering and drainage:

When watering your new plant, remove the grower pot from the eco pot or decorative container and place it over a sink. Allow the plant to drain fully before putting the grower pot back into the decorative container.

☼ Care

Very easy to care for and perfect for beginners.

☀ Light

Medium to bright indirect light. Never direct sunlight.

💧 Water

Allow the soil to dry out completely between waterings.

🐾 Pets

Pet friendly

Impress your friends with this cool fact

The *Guzmania* genus is named after Anastasio Guzman, a Spanish pharmacist and naturalist who died in 1807.

[livelyroot.com](https://www.livelyroot.com)

Show off your plant: #livelyroot

Post your new plant with #livelyroot to be entered into our monthly drawing to win a new plant!

Want more info?

For more information about your plant, visit [livelyroot.com](https://www.livelyroot.com)

